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**IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE**

Appl. No. : 09/557,597
Applicant(s) : Einke et al
Filed : 4/25/2000
TC/A.U. : 2635
Examiner : Nguyen, Nam V
Atty. Docket : PHN 17-430

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On: 19 January 2004

By: *R. M. McDermott*

Title: **SYSTEM FOR PROVIDING PERSONALIZED SERVICES**

AMENDMENT and/or RESPONSE under 37 C.F.R. § 1.111

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the non-final Office action of 23 October 2003, please reconsider the application in light of the following remarks.

This paper includes (each beginning on a separate sheet):

- 1. Listing of the claims; and**
- 2. Remarks / Discussion of issues.**

PHN 17,430 Amendment2

Atty. Docket No. PHN 17-430